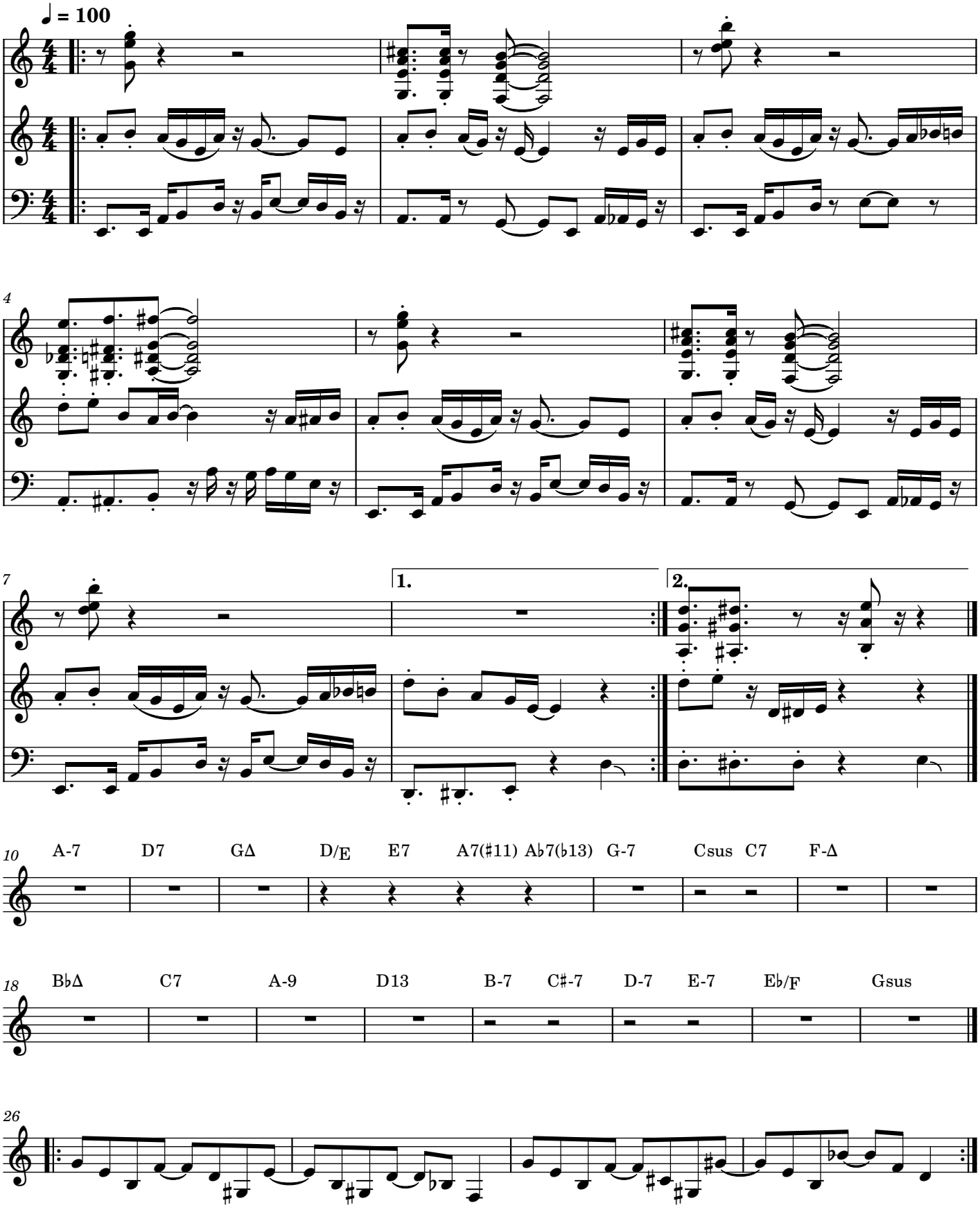Impression de fraîcheur